

# The Organized Abandonment Grid®

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		SOCIAL PURPOSE						
		CRITICAL	SIGNIFICANT	SOME	MINIMAL	NONE		
		5	4	3	2	1		
FINANCIAL IMPACT	PROFITS	21% OR MORE	7	DEFINITELY	DEFINITELY	DEFINITELY	PROBABLY	MAYBE
		11% - 20%	6	DEFINITELY	DEFINITELY	DEFINITELY	MAYBE	MAYBE
		0% - 10%	5	DEFINITELY	DEFINITELY	PROBABLY	MAYBE	PROBABLY NOT
	LOSSES	1% - 10%	4	PROBABLY	PROBABLY	PROBABLY	PROBABLY NOT	DEFINITELY NOT
		11% - 40%	3	PROBABLY	PROBABLY	MAYBE	DEFINITELY NOT	DEFINITELY NOT
		41% - 70%	2	MAYBE	MAYBE	PROBABLY NOT	DEFINITELY NOT	DEFINITELY NOT
		71% - 100%	1	MAYBE	PROBABLY NOT	DEFINITELY NOT	DEFINITELY NOT	DEFINITELY NOT

Notes: "Profits" and "losses" are for annual operations and include all direct and indirect costs; "profits" are pre-tax and prior to capital re-investment